23 ANY STREET NYTOWN, US 12345-6769 APT. 123 SAMPLE

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To receive your S10 check, fill out the order form and return it in the chase from any style Mariboro pack purchase. (Use the 40 pack UPCs Kankakee, IL 60902-3394. Make sure to include your 60 proofs of bur collected from redeeming the enclosed coupons, plus 20 additional envelope provided, or send to: Mariboro Chack Offer, P.O. Box 23394

By responding to the following offer and signing below, I certify that am a cigarette smoker 21 years of ege or older. I am also willing to receive free samples of clasrettes and incentive items in the mail;

Birth Date | | |

subject to accilicable state and federal law.

Offer good until 10/31/92. Persons responding to this offer agree that as a condition of the refund, all refund chiecks must be cashed prior to 1/21/93 Please allow 6-8 works for delivery Not responsible for lost, late, misdirected

Mix Office good only in U.S.A. Wild where prohibited, taked or licensed, and

mutiliated or postage-due mail. No facelinies accepted, Offer not transfer

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e'd like to get to know our friends in Mariboro Country bette leads take a few moments to answer these questions

rand you smoke most often?

3. Is your regular brand... ? (Chack one.) E. Merthol E. Non-Manthol

6. Do you usually buy it by the . ? II Plack III Carton II Both Willys CURINERING LOW Tar DELIGHTANIG CHARGOM CIRCLES Flavor litybur regular brand ...? (Check one.) [] Filter [] Non-Filter is your regular brand...? (Check one.) DLowest/1 mg Tar

What, if any was your previous brand?

Lights: Menthol 10 mg "Tar." 0.8 mg nicotine; 100's & Kings 11 mg "Tay 0.9 mg nicotine — Medium: Kings 12 mg "tar." 0.8 mg nicotine; 100" mg "Tar," 1.0 mg nicotine -- Regular: 16 mg "tar," 1.2 mg nicotine av

SURGEON GENERAL'S WARNING: Smoking By Pregnant Women May Result in Fetal Injury, Premature Birth, And Low Birth Weight.